

Questionmark OnDemand Record and Review Proctoring Service Specification

Questionmark provides assessment management technology that enables trainers, educators and testing professionals to author, schedule, deliver and report on surveys, quizzes, tests and exams via its OnDemand Service. This Service Specification defines the service characteristics for a Record and Review Proctoring Service provided as an addition to the OnDemand Service and subject to the terms and conditions applicable to the Services agreed in the Order (or most recent quotation for Services provided by Questionmark).

1. Definitions

Within this Service Specification the following definitions shall apply:

- a. "Assessment" means a set of questions to determine knowledge, skill or ability answered by a Participant.
- b. "Customer" is as defined in the Order.
- c. "OnDemand Service" means the softwareas-a-service using Questionmark Technology and provided by Questionmark to the Customer for the creation, delivery, monitoring and reporting of Services as defined in the terms and conditions agreed in the Order (or most recent quotation for Services provided by Questionmark).
- d. "Order" means the written quotation for the Record and Review Proctoring Service

- provided by Questionmark, as such Order may be amended from time to time by the Parties.
- e. "Participant" means any person that participates in an Assessment by answering questions or otherwise responding to the Assessment process.
- f. "Parties" or "Party" means Questionmark and/or Customer.
- g. "Potential Incident" is an unusual incident which might indicate that the Participant has changed, that the Assessment content is being harvested, the Participant has access to unauthorized people or prohibited materials, or other anomalies during the Assessment.
- h. "Questionmark" is one of Questionmark
 Corporation, Questionmark Computing
 Limited or Questionmark GmbH as defined
 in the Order.
- means the service provided to capture
 Recorded Data during an Assessment to
 identify Potential Incidents for Customer's
 review. The Record and Review Proctoring
 Service is provided as an addition to but is
 not part of the OnDemand Service. The
 Record and Review Proctoring Service is
 part of the "Services" as defined in the terms
 and conditions agreed in the Order (or most
 recent quotation for Services provided by
 Questionmark).



- j. "Recorded Data" is the data captured and recorded from the Participant and the Participant's device and stored within the Record and Review Proctoring Service to provide evidence of a Participant's identity and behaviour.
- k. "Reviewer" means a member of Customer's personnel that has permissions to review Recorded Data.
- "Supported Devices" is the range of hardware and software used on devices that are supported to access and use the Record and Review Proctoring Service.
- m. "System Check" means the check performed prior to taking an Assessment to ensure that the technology is working correctly.

2. Record and Review Proctoring Service Description

Unless otherwise set out in the Order the services to be delivered will be as follows (subject to change):

2.1 Identification. The Record and Review Proctoring Service can be configured to require Participants to provide identification documents prior to launch of the Assessment and automatically captures an image of such documents. By default only Customer will be able to view the images of Participant identification documents for review. If this option is configured, Participants will not be able to start the Assessment until they have shown identification documents.

Customers may choose to add the optional, paid Live ID Verification service, which utilizes trained live support agents to analyze the test taker's institution-approved ID card for authenticity. These agents compare the ID card information to the test taker's image, captured via webcam, in real time. Any discrepancies are addressed where possible, and test takers whose IDs pass inspection are allowed to proceed with the exam.

Customer decides on Participant identification document requirements and is responsible for checking the documents presented by Participants meet its requirements, satisfying itself regarding proper Participant identification and for all decisions taken with respect thereto. The Record and Review Proctoring Service will not itself check that identification documents presented by the Participant are valid or in accordance with Customer's particular requirements.

- 2.2 <u>Participant Agreement.</u> Customer may present Participants with a Participant agreement prior to launch of the Assessment. Customer is responsible for the content of such Participant agreement.
- 2.3 Recording. The Record and Review Proctoring Service will provide configurable recording options including: record video and/or audio of the Participant; record full desktop screen; record web traffic (with or without screenshots). Questionmark cannot guarantee the quality of Recorded Data,



including but not limited to for reasons of internet connectivity and due to other factors beyond Questionmark's reasonable control.

- 2.4 <u>Lockdown.</u> The Record and Review
 Proctoring Service will provide configurable
 lockdown options for Customer in respect of the
 Assessment environment during the
 Assessment, designed to reduce the ability of
 Participants to take inappropriate actions.
- 2.5 Potential Incidents. The Record and Review Proctoring Service will provide Customer with Recorded Data which Customer may review to identify Potential Incidents. Customer is responsible for its use of Recorded Data to identify Potential Incidents and any all decisions it may take as a result of same. Questionmark cannot guarantee that the Record and Review Proctoring Service will identify or result in Customer identifying all Potential Incidents or that Potential Incidents identified actually involve activity that Customer may consider prohibited or actionable in accordance with its Assessment rules.
- 2.6 <u>System Check.</u> The Record and Review Proctoring Service will provide Participants the ability to perform a System Check prior to launching the Assessment.

3. Privacy and Security

3.1 <u>Recorded Data.</u> The Record and Review Proctoring Service will record data of and about

Participants which is personal data or personal information under applicable laws.

- 3.2 <u>Encryption.</u> The Record and Review Proctoring Service uses strong encryption designed to ensure that any third parties used by Questionmark to provide the Record and Review Proctoring Service cannot see Recorded Data without permission from Customer.
- 3.3 Personal Data. Customer is the data controller and Questionmark is a data processor in respect of personal data that is comprised in Recorded Data. Questionmark shall comply with all its obligations as a data processor under applicable data protection laws and pursuant to the terms and conditions referred to on the Order (or most recent quotation for Services provided by Questionmark) in respect of Recorded Data. Any third party sub-processors used to provide the Record and Review Proctoring Service are unable to see Recorded Data without permission from Customer and only have access to Recorded Data in encrypted form (without the encryption key).
- 3.4 <u>Customer as Controller.</u> Customer shall comply with all of its obligations as data controller under applicable laws and pursuant to the terms and conditions referred to on the Order (or most recent quotation for Services provided by Questionmark) in respect of Recorded Data. Customer is responsible for ensuring Recorded Data, including any personal data or personal information, is provided to



Questionmark (and any third parties it uses to provide the Record and Review Proctoring Service) and used within the Record and Review Proctoring Service in accordance with all applicable laws, including data protection and privacy laws, including for all such transmission and processing as is necessary by Questionmark (and any third parties it uses to provide the Record and Review Proctoring Service) to provide the Record and Review Proctoring Service in accordance with this Service Specification and the terms and conditions on the Order (or most recent quotation for Services provided by Questionmark).

- 3.5 Security. The Record and Review
 Proctoring Service shall be provided using good
 IT security practices consistent with the ISO
 27001/27002 standards. Technical and
 organizational security measures employed for
 the Record and Review Proctoring Service shall
 be broadly similar to the measures
 Questionmark uses for the OnDemand Service.
- 3.6 <u>Data Centers.</u> Customer may specify to Questionmark on the Order the production data center location to be used to host the Recorded Data: USA, Canada, Germany or Australia. For clarity this production data center may be different from the production data center used by Questionmark to host data in the OnDemand Service.
- 3.7 <u>Deletion of Recorded Data.</u> Recorded Data is by default retained for 6 months.

However, Customers can delete data sooner themselves using the delete function within Proctoring Gradebook.

4. Artificial Intelligence

- 4.1 <u>Use of AI.</u> The Record and Review Proctoring Service optionally uses artificial intelligence and machine learning (AI) to help detect Potential Incidents. Customer can choose to turn on or off the AI, and many features including the recording operate without AI so that the Service remains functional without AI.
- 4.2 <u>Training.</u> Neither Questionmark nor its suppliers use Customer data nor any activities by Participants to train Al models.
- 4.3 Human oversight. Due to the nature of AI, when AI is enabled, the Service may make mistakes including wrongful identification of Potential Incidents or failing to detect them. It is critical that reports of Potential Incidents are checked by a human and that any decisions taken as a result of the Service should be reviewed substantively, and if needed adjusted by a human to confirm accuracy, make it appropriate for needs and ensure that it is unbiased. If any scores or test results are calculated as a result of use of the Service, they should be independently reviewed by a human because artificial intelligence can make mistakes.



5. General Provisions

- 5.1 Term. The duration of Customer's right to access and use the Record and Review
 Proctoring Service shall be set out on the Order and shall be no longer than the duration of Customer's license to use the OnDemand Service.
- 5.2 <u>Fees</u>. Customer shall pay the Fees for the Record and Review Proctoring Service as specified on the Order.
- 5.3 Proctored Assessment Sessions. Customer may purchase use of the Record and Review Proctoring Service on a Per Participant or Per Assessment basis as set out on the Order. Where Customer purchases on a Per Assessment basis, the number of Assessments counted shall be the sum of all Assessments started. If an Assessment is started but not completed due to a technical issue with Questionmark or the Record and Review Proctoring Service, for clarity excluding technical issues with Customer or Participants including with respect to use of Supported Devices, then the Assessment will not be counted. Where Customer purchases on a Per Participant basis, each Participant is a user that has been allocated a unique ID during an Assessment session during the Term referred to in Section 5.1 above. Customer agrees to pay for any excess Participants that use the Record and Review Proctoring Service as compared with the agreed Participant numbers on the Order, in accordance with the pricing on the Order.

- 5.4 <u>Record Keeping</u>. Questionmark shall track and maintain records with respect to the number of Assessments started and will make such records available to Customer upon request.
- 5.5 Access to Open Internet. Access to the open internet is restricted in some jurisdictions. Access to and use of the Record and Review Proctoring Service or components thereof requires access to the open internet. Customer is responsible for ensuring that Customer and Participants have sufficient access to the open internet in order to use the Record and Review Proctoring Service. For clarity the inability of Customer or Participants to access and use the Record and Review Proctoring Service due to open internet restrictions in any jurisdiction shall not constitute a failure by Questionmark to perform its obligations under this Service Specification.
- 5.6 Account Management. Questionmark's Account Management Team and Technical Support Team will provide reasonable day to day support for the Account Manager by email and telephone to help resolve issues with the Record and Review Proctoring Service. All serious issues and concerns should usually be raised firstly with Questionmark's Account Management Team and then, if unresolved, escalated to Questionmark's Chief Customer Officer.
- 5.7 <u>Intellectual Property.</u> The Record and Review Proctoring Service is owned by a third



party. Customer obtains no rights in respect of the Record and Review Proctoring Service other than the limited rights of use expressly set forth in this Service Specification. Customer shall not infringe or misappropriate any intellectual property rights in the Record and Review Proctoring Service and shall indemnify and hold Questionmark and its third party suppliers harmless from any and all claims, liabilities, damages, costs and/or expenses and suits arising out of any claim that Customer's use of the Record and Review Proctoring Service violates the intellectual property rights of any other party (including Questionmark and its third party suppliers).

5.8 Applicable Laws. Customer shall comply with all applicable laws in respect of access to and use of the Record and Review Proctoring Service, including where applicable the Family Educational Rights and Privacy Act and its implementing regulations (20 U.S.C. § 1232G; 34 Part 99) ("FERPA"). The provisions in Questionmark's standard terms of service (http://www.questionmark.com/go/agree-od-tc) with respect to FERPA are applicable (to the extent FERPA is applicable to Customer's use of the Record and Review Proctoring Service).

5.9 Reasonable Use. Access to the Record and Review Proctoring Service may be suspended or terminated if the Customer or Participants engage in improper or illegal use. When accessing or using the Record and Review Proctoring Service, Customer and Participants shall not: (a) modify or make

derivative works based upon the Record and Review Proctoring Service; (b) reverse engineer or access the Record and Review Proctoring Service to build a competitive and/or similar product or copy any ideas of the Record and Review Proctoring Service; (c) probe, scan or test the vulnerability of the Record and Review Proctoring Service or breach or circumvent any security or authentication measures; (d) access of attempt to access the Record and Review Proctoring Service other than by the authorized means via the OnDemand Service; (e) forge any TCP/IP packet header or email header or post, or in any way use the Record and Review Proctoring Service to send altered, deceptive, or false source-identifying information; or (f) interfere with, or disrupt (or attempt to do so), the access of any user, host, or network, including, without limitation, sending a virus, overloading, flooding, spamming, mailbombing, or by scripting the creation of Assessments or Recorded Data in such a manner as to interfere with or create an undue burden on the Record and Review Proctoring Service.